



OFFICIAL PROGRAM AD BOOKING FORM

Please book the following advertisements (tick)

DISPLAY AD

Inside Front Cover (Double Page)

Inside Back Cover (Double Page)

Full Page Back Cover

EVENT PROGRAM

\$2200 + GST

\$2000 + GST

\$3000 + GST

Double Page

Single Page

1/2 Page Horizontal

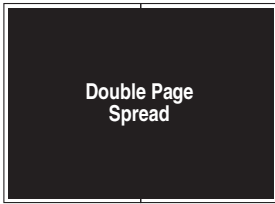
Classified Trade Ad

\$1800 + GST

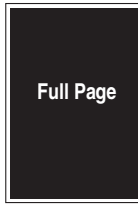
\$1000 + GST

\$600 + GST

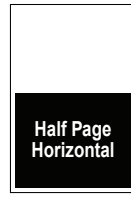
\$200 + GST



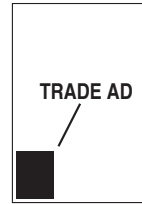
420mm x 297mm
(plus 5mm bleed)



210mm x 297mm
(plus 5mm bleed)



148.5 x 210mm
(plus 5mm bleed)



65 mm wide x 93mm high
(plus 5mm bleed)

OTHER (Please Specify)

ORDER CONFIRMATION

IMPORTANT BEFORE YOU SIGN

The attached Terms and Conditions ("Terms") form part of this Advertising Booking Agreement. Advertising is provided only on the basis that you read, understand and accept these Terms.

If you have any questions or would like further information please contact us:

Adam Bailey
 Event & Sponsorship Director
 P. 03 9646 6922
 M. 0412 686 148
 E. adam@southsidepromotions.com.au

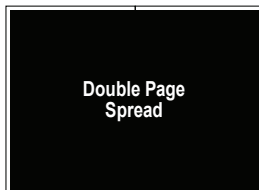
CUSTOMER OR CORPORATION NAME		
ADDRESS		
	STATE	POSTCODE
(COMPANY ONLY) NAME OF DIRECTOR	NAME OF DIRECTOR	
SIGNATURE OF DIRECTOR / SECRETARY	SIGNATURE OF DIRECTOR	
TELEPHONE	FACSIMILE	
EMAIL		
CONTACT PERSON	MOBILE	
I	acknowledge I have read, understood and accepted the attached Terms.	
SIGNED	DATED	

DEADLINES AND SUPPLIED ART SPECIFICATIONS

Adam Bailey
 Event & Sponsorship Director
 P. 03 9646 6922
 M. 0412 686 148
 E. adam@southsidepromotions.com.au

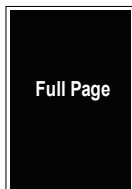
Bill Eadan
 Designer
 P. 03 9326 6366
 E. bill@internationalentertainmentgroup.com.au

Frank Gullone
 Designer
 P. 03 9326 6366
 E. frank@internationalentertainmentgroup.com.au



Double Page Spread

420mm x 297mm
 (plus 5mm bleed)



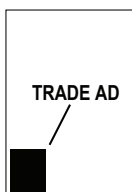
Full Page

210mm x 297mm
 (plus 5mm bleed)



Half Page Horizontal

148.5 x 210mm
 (plus 5mm bleed)



TRADE AD

65 mm wide x 93mm high
 (plus 5mm bleed)

BOOKING DEADLINES

Bookings due by July 31st 2011.

Advertising material must be received no later than the date provided.

MATERIAL DEADLINES

Files in by 5th August 2011.

MATERIAL REQUIREMENTS

- The following points are a guideline when creating a PDF and supplying files.
- Only supply files that are required to produce the job.
- When naming files do not include special characters (eg ^%#).
- Limit the file names to a maximum of 20 characters.
- Ensure trim size is correct - 210mm x 297mm.
- Crop marks are set 5mm away from trims.
- All live type is at a minimum of 5mm away from the trims.
- All pages have 5mm bleed where required.
- Artwork must be in CMYK colour format.
- Artwork must not include RGB or Pantone colours.
- Artwork needs to be at 300dpi to be used for printing.
- Large areas of black should have a tint of 40% cyan under the 100% black.
- With Photoshop images set up colour separations with GCR on, maximum ink weight of 290% with maximum black at 87%, allow for 17% dot gain (eg 40% dot is 57%).
- All corrections will require a revised PDF which should be sent to Personal Printing clearly named as a revised file.
- When viewing a PDF on screen ensure that the PDF is viewed with the Overprint Preview function turned on. This can be found under the advanced tab of Acrobat. Viewing the PDF this way will give a true representation of the way the PDF will be re-produced.

FURTHER INFORMATION

Feel free to contact Adam Bailey on (03) 9646 6922 or adam@southsidepromotions.com.au should you require any additional assistance.

Confirmation due by July 31st 2011. Confirmations may be faxed, emailed or posted to the below details.

Southside Promotions Pty Ltd

5 Woolboard Rd, Port Melbourne VIC 3207

Ph: 03 9646 6922 Fax: 03 8612 3623 rikki.dryden@southsidepromotions.com.au



TERMS AND CONDITIONS

These Terms and Conditions ("Terms") the Company means Ski Racing Queensland Inc ABN: 851 280 039 98 and the Customer means the customer whose advertising material is accepted by the Company for the purposes of the publication.

1. ACCEPTANCE

All advertising materials accepted by the Company for publication are subject to these Terms, the Advertising Booking Agreement and to the regulations of those bodies governing agency, accreditation and advertising practice.

2. TERM

The Customer acknowledges that the Advertising Booking Agreement is valid for a maximum term of twelve (12) months from the date the Customer accepts the Agreement.

3. ADVERTISING RATES

The display advertising rates ("Rates") may be varied by the Company at any time without notice. The Customer agrees to be bound by any such price variations. The Rates do not include GST. The Company shall, in addition to the Rates, charge the Customer any GST which may be payable in respect of the Rates.

4. PAYMENT

Payment is due thirty (30) days from the date a tax invoice is issued by the Company to the Customer.

An invoice will not be deemed to be paid unless the Company receives cleared funds, cash or a bank cheque from the Customer.

If the Customer fails to pay an invoice pursuant to clause 4 of these Terms, to the maximum extent permitted by law and without prejudice to its other rights pursuant to these Terms, the Company reserves the right to cancel the Advertising Booking Agreement or suspend the Advertising Booking Agreement until such time as payment is made to the Company.

5. BOOKING DEADLINE

The Company shall have absolute discretion in assigning a booking deadline for the publication. All bookings must be received by the Company by no later than 5:00pm on the assigned booking deadline date.

6. MATERIAL REQUIREMENTS

The Customer acknowledges that all advertising material supplied to the Company must meet the material requirements outlined in the Advertising Booking Agreement.

All advertising material must be submitted to the Company in its final form ready for publication and delivered to the Company on or before the material deadline outlined in the Advertising Booking Agreement. The Company shall have absolute discretion in assigning a material deadline for the publication.

In the event the Customer does not meet the material deadline and has previously supplied to the Company advertising material, the Company reserves the right to publish such advertising material in subsequent publications.

In the event that an advertisement has the appearance of an editorial, the Customer acknowledges that the Company at its discretion may insert the word "Advertisement" above the advertisement. The Customer acknowledges that advertising material which does not meet the material requirements as outlined in the Advertising Booking Agreement may at the discretion of the Company be published at an additional charge payable by the Customer.

7. MODIFICATIONS AND CANCELLATIONS

If the Customer wishes to modify or cancel any advertising material the subject of an Advertising Booking Agreement, the Customer must do so by providing the Company with written notification.

Modifications to or cancellations of any advertising material must be received by the Company on or before the material deadline.

If the Customer requires modifications to any advertising material submitted to the Company, the Customer acknowledges that such modifications may result in the Company varying its Rates.

8. LIABILITY

The Company reserves the right to reject or omit an advertisement or part thereof from publication. Rejection or omission of an advertisement or any part thereof does not invalidate an Advertising Booking Agreement. The Company shall not accept any liability or responsibility for any loss or damage caused to the Customer as a result of the Company or any third party rejecting or omitting an advertisement or part thereof from publication.

9. INDEMNITY

The Customer agrees to indemnify the Company, its employees, agents and suppliers from and against all losses, claims, damages, costs and expenses arising from:

- (i) Any breach of these Terms by the Customer or an officer, employee or agent of the Customer;
- (ii) Any action, demand, claim or proceeding made by a third party caused or contributed by the Customer or an officer, employee or agent of the Customer; and
- (iii) Libel and any breach of copyright associated with the advertising material supplied by the Customer to the Company.

10. GUARANTEE

Where the Customer is a corporation within the meaning given to it under the Corporations Act 2001 (Cth) each director of the corporation (from time to time) is deemed to have agreed to guarantee the performance by the corporation of its obligations under these Terms and in all other respects regarding the Advertising Booking Agreement.

11. FORCE MAJEURE

The Company shall not be liable to the Customer or deemed to be in breach of its obligations to the Customer by reason of any delay in performing or any failure to perform, any of its obligations in publishing the advertising material, if such delay or failure was caused by any event for which the Company could not reasonably have exercised control.

12. VARIATIONS

The Company may amend these Terms at any time by giving the Customer notice by mail, e-mail or by posting a notice on the website of the Company at www.skiracingqueensland.com.au.

The Customer will be deemed to have accepted the revised Terms by continuing to provide the Company with advertising material after any amendment to the Terms becomes effective.

13. ENTIRE AGREEMENT

These Terms supersedes all prior communications between the parties and contains the entire understanding between the parties. No agent or representative of the Company has any authority to make any representations, statement, warranty or agreement not expressed in these Terms or otherwise authorised in writing by the Company.

14. ASSIGNMENT

The Customer may not assign or attempt to assign any of its rights and obligations under these Terms without the prior written consent of the Company.

15. NOTICE

Any notice required or permitted to be given by either party to the other under these Terms should be in writing addressed to the other party at its registered office or principle place of business or such other address as at the relevant time has been notified pursuant to this provision to the party giving their notice.

16. SEVERABILITY

In the event that any provisions of these Terms offends any law applicable to it and is determined to be invalid, unlawful or unenforceable to any extent then:

- (i) where the offending provision can be read down so as to give it a valid and enforceable operation in a partial nature it shall be read down to the extent necessary to achieve that result; and
- (ii) in any other case, the offending provision shall be severed from the remaining terms which shall continue to be valid and enforceable to the maximum extent permitted by law.

17. JURISDICTION AND APPLICABLE LAW

These Terms shall be governed and construed in accordance with Australian laws. The parties submit to the non-exclusive jurisdiction of the courts of Australian and the Commonwealth of Australia in respect of all matters or things arising out of these Terms.

Southside Promotions Pty Ltd

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rikki.dryden@southsidepromotions.com.au